

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT Promotion – ESD (MeeSeva) – Radio broadcasting pertaining to Mee Seva to four Radio FM channels - Sanction and release of an amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty only) to various agencies – Revalidation Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS
(Promotions) DEPARTMENT

G.O.Rt.No. 70

Dated:23.04.2014
Read the following:

1. G.O.Rt.No.25, ITE&C Department dt:28.02.2014.
2. G.O.Ms.No.74, Finance (EXPR.BG-I) Department dt:01.04.2014.
3. U.O.Note No.285/ITE&C/Budget/2014, ITE&C Dept, dt:10.04.2014.

ORDER:

Vide first read above, an amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty only) was sanctioned for release to four Radio FM channels towards Radio broadcasting pertaining to Mee Seva. However, due to budgetary constraints, the said amount could not be released in previous financial year.

2. Government therefore, after careful consideration and examination hereby revalidate the orders issued at first read above and accord sanction and release of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty Only) to the below mentioned agencies towards radio broadcasting charges:

S.No.	Name of the channel	Name of the Agency	Amount (Rs.)
1	Radio Mirchi 98.3	Entertainment Network (India) Ltd	76,686/-
2	Red 93.5 FM	Kal Radio Ltd	1,33,230/-
3	Big 92.7 FM	Reliance Broadcast Network Ltd	57,303/-
4	Radio city 91.1 FM	Music Broadcast Pvt Ltd	22,921/-
TOTAL			2,90,140/-

3. The amount sanctioned and released at Para.2 above shall be debited to the following Head of Account:

3451	:	Secretariat Economic Services
MH 090	:	Secretariat
GH (11)	:	Normal State Plan
SH (22)	:	IT&C Department
260	:	Advertisements, Sales and Publicity Expenses

P.T.O.

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4. The Joint Director & DDO (Admn), ITE&C Department shall draw the amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty Only) sanctioned in Para.2 above and arrange for payment after duly applying the TDS in favour of the respective agencies as mentioned hereunder:

S.No.	Name of the Agency	Amount (Rs.)
1	Entertainment Network (India) Ltd	76,686/-
2	Kal Radio Ltd	1,33,230/-
3	Reliance Broadcast Network Ltd	57,303/-
4	Music Broadcast Pvt Ltd	22,921/-
TOTAL		2,90,140/-

5. The above agencies shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**SANJAY JAJU,
SECRETARY TO GOVERNMENT**

To

M/s. Entertainment Network (India) Ltd, Hyderabad

M/s. Kal Radio Ltd, Hyderabad

M/s. Reliance Broadcast Network Ltd, Hyderabad

M/s. Music Broadcast Pvt Ltd, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO (Admn), ITE&C Department

Copy to:

Fin. (EXPR-GAD II) Department

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// FORWARDED : : BY ORDER //

SECTION OFFICER